

PRIVACY POLICY

Last Updated: April 20, 2022

This privacy policy ("**Policy**") describes how Grandslam Performance Associates, LLC ("**Serve2Perform**") collects, uses, protects and shares personal information of users of this website, www.iserve2perform.com (the "**Site**"). Serve2Perform is an Arkansas limited liability company that exists to provide users of the Site to provide experiential learning for users to cultivate talent and build human capacity ("**Services**").

WHAT WE COLLECT & HOW WE USE IT

We respect your information and our goal is to collect as little user information as possible while still providing a quality service to you. We receive and store information about you in a range of ways.

Information You Give Us. We collect your name, postal address, credit card information, email address, email settings, username, password, telephone number, birthdate, photographic image, profile information as well as other information you directly give us on our Site, like purchase history from Serve2Perform, event attendance on our Site and in person so that we can provide a customized and personal user experience for you and so that we can provide services and events that you have requested to you. If you communicate with other users of the Site or provide content to the Site, we will also store and process those communications and materials.

Information We Get From Others. We may get information about you from other sources to further customize your experience, like updating the website based upon your location information. We may add this to information we get from this Site.

Information Automatically Collected. We automatically log information about you and your computer. For example, when visiting our Site, we log IP address, date and time of access, location information, browser information, operating system information and information about your use of and actions on our Site. While you use our site, we also collect information related to how you interact with us, such as your purchase history and your path through our website. This information allows us to update our services and learn how we can better equip the Site to serve you. Finally, we may receive information from you, like a confirmation, when you open emails from us. This confirmation helps us make our communications with you more interesting and helps us improve communications.

Cookies. We may log information using "cookies." Cookies are small data files stored on your hard drive by a website. We may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience on our Site. This type of information is collected to make

the Site more useful to you and to tailor the experience with us to meet your special interests and needs.

We may also use the information we collect to more effectively respond to your service needs. Any data or information we collect will never be shared except under the circumstances discussed in this Policy.

YOUR CHOICES

You have a choice about whether or not you wish to receive information from us. If you do not want to receive communications from us about our products and services, then you can request that communications stop by contacting Serve2Perform at tgrosse@serve2perform.com.

SHARING OF PERSONAL INFORMATION

Some of your interactions on the Site may be public. These interactions are immediately viewable by other users of this Site. If you add content to the Site, this content may also be viewable by other users of this Site.

We do not sell or trade your personal information with others. We may share personal information as follows with third parties:

- We may share personal information with your consent. For example, you may let us share personal information with others to provide events or Services to you at your request, such as through digital means.
- We may share photographs we create or collect from Events for commercial purposes with your written consent either on our Site or on our social media pages. For example, you may consent through a release for the participation in the event to allow us to include photographs of you on our Site.
- We may share aggregate or anonymous data (data that has had personally identifying characteristics, like your name or address) with third parties for advertising purposes for our events, services, or products and as part of providing our Services
- We may share personal information when we do a business deal, or negotiate a business deal, involving the sale or transfer of all or a part of our business or assets. These deals can include any merger, financing, acquisition, or bankruptcy transaction or proceeding.
- We may share personal information for legal, protection, and safety purposes.
 - We may share information to comply with laws.
 - We may share information to respond to lawful requests and legal processes.
 - We may share information to protect the rights and property of Serve2Perform, our agents, customers, and others. This includes enforcing our agreements, policies, and terms of use.
 - We may share information in an emergency. This includes protecting the safety of our employees and agents, our customers, or any person.
- We may share information with those who need it to do work for us

STORAGE OF INFORMATION

Your information collected through the Site is processed in the country in which Serve2Perform service providers maintain facilities. If you are based in the United States and use our Site, you consent to have your data processed by Serve2Perform in the United States.

INFORMATION CHOICES AND CHANGES

Our marketing emails tell you how to “unsubscribe.” If you unsubscribe, we may still send you non-marketing emails. Non-marketing emails include emails about your accounts and our business dealings with you.

You may send requests about personal information to our Contact Information below or to **tgrosse@serve2perform.com**. You can request to change contact choices and update your personal information through your Account profile or through contacting us at **tgrosse@serve2perform.com**.

You can typically remove and reject cookies from our Site with your browser settings. Many browsers are set to accept cookies until you change your settings. If you remove or reject our cookies, it could affect how our Site works for you.

CHILDREN

The Serve2Perform Site exists to provide users of the Site experiential learning opportunities. Our Site is not directed to children under 13 and we do not knowingly collect personally identifiable information directly from children. Please contact us at **tgrosse@serve2perform.com** if you believe we have inadvertently collected personal information from a child under 13 so that we may delete such data as soon as possible.

CONTACT INFORMATION.

We welcome your comments or questions about this privacy policy. You may also contact us at our address:

Serve2Perform
1672 E Joyce Blvd, Ste 1
Fayetteville, Arkansas 72701

CHANGES TO THIS PRIVACY POLICY.

The Services and our business may change from time to time. As a result, at times it may be necessary for Serve2Perform to make changes to this Privacy Policy. Serve2Perform reserves the right to update or modify this Privacy Policy at any time and from time to time. We will notify you by email (sent to the e-mail address specified in your Account) or by means of a notice on this Site of any material changes to this Privacy Policy. Your continued use of the Services after any changes or revisions to this Privacy Policy shall indicate your agreement with the terms of such revised Privacy Policy.